

# Michał Futer

Graphic Designer

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# **EDUCATION**

#### **Graphic Design**

Wrocław School of Information Technology (WWSIS) 2006-2009

# **Graphic Design course** InMedia Polska

Nov 2006 - Feb 2007

## Institute of mathematics University of Wrocław 2004-2006

## **SKILLS**

#### Software

Illustrator
Photoshop
CorelDraw
After Effects
Premiere Pro
Lightrom
InDesign
MS Office

## Design

Branding Vectors Photo Editing Video Editing Animation Web Design Layouts Print

## Languages

Polish - native English - fluent Norwegian - beginner

# **EXPERIENCE**

### SENIOR GRAPHIC DESIGNER & LEAD GRAPHIC DESIGNER Inspirion Polska | Trzebnica, Poland July 2008 – present

My main responsibilities are to create visualizations of branded promotional products for clients and then do all the necessary DTP work required for the digital printing, screen printing and laser engraving. In addition, I assist the marketing team with creative projects.

Leading the team has been an interesting challenge in addition to my regular Senior Designer work. I have made improvements by encouraging collaboration and communication, which in turn has created a more productive work atmosphere.

- · Working inside vector environment (Adobe Illustrator & CorelDraw).
- · Editing photos for catalogues and visualisations (Adobe Photoshop).
- Creating diverse designs for marketing purposes (website banners, brochures, catalogues, roll-ups, icons and social media graphics).
- Handling over 100 000 designs and projects (bitmap-to-vector work, fixing typography, adjusting designs for specific printing techniques).
- Creating production files for digital printing machines (UV Flatbed, DTF, plotters, laser engraving).
- · Preparing and printing films for screen printing.
- · Communicating the technical difficulties to the sales team and clients.
- Operating and overseeing the maintenance of the EPSON plotter printing machine.
- · Recruiting, training, and then managing over a dozen new graphic designers.
- Maintaining good atmosphere in the office while increasing standards and efficiency of the DTP team.
- Visiting competitors and international trade fairs to stay up to date with the market trends.
- Ensuring effective and timely completion of all projects to meet client expectations.
- Supporting co-workers in every aspect of the day-to-day work by creating a comfortable and respectful environment.
- Solving problems.

#### FREELANCE DESIGNER 2010 – present

- Designing logos and creating brand books for new and existing businesses.
- · Editing photos and videos for social media.
- · Creating simple animations, icons, emojis and webcam frames for Twitch users.
- · Building HTML and Wordpress based websites.
- · Selling branded promotional goods.